Poster Presentation OK/AR
Regional Award Competition

Overview:
Posters are a special kind of presentation widely used in the academic community, and most conferences include poster presentations in their programs. Posters summarize information or research concisely, and are attractively displayed to help publicize it and generate discussion. OK/AR will have two award categories dedicated to poster presentations: Most Distinguished Chapter Project and Most Distinguished Chapter Activity. General criteria are provided below, and the specific elements needed for each poster type follow.

General Criteria:

Size:
- 36” tall x 48” wide flat poster
- 36” tall x 48” wide trifold

NOTE: Display tables will be provided for trifold displays. Chapters electing to use flat displays will need to provide either table or floor stand easels.

Content:

Content may include: text, photographs, diagrams, data representations, and any other products as long as they are attached to the display board. Content may not include audio recordings, video recordings, or computer-based projection. Content may be printed on the board or affixed with glue, tape, etc.

*Most Distinguished Chapter Project Poster* reflects either a Chapter Project or an Honors in Action Project, and should provide the viewer with an overall understanding of the project itself, any findings, and any activities related to the project. Posters should include:
- Research Question (Honors in Action only)
- Description of Project
- Planning process
- Chapter Leadership
- Communication
- Outcomes (both qualitative & quantitative)

*Most Distinguished Chapter Activity Poster* reflects an overarching summary of the chapter’s activities throughout the year, and should address scholarship, leadership, fellowship, and service -- the four hallmarks of Phi Theta Kappa.

Chapters may enter one poster in each category, for a maximum of two total posters. Unlike academic conferences, poster presentations should stand on their own, and not
require presentation by team members. Judging will be completed without chapter members present to provide any clarification, and thus chapters should consider the ability of their messaging to stand alone.

Judging rubrics will be provided for both poster categories, but both visual appeal and content will be considered.

**Limitations:**

All display materials must be attached to the board itself. No loose, freestanding materials on tables or easels is permitted.

Displays may include battery-powered components, but will not be provided electric plug-in capacity. **General Design Suggestions:**

- Don't overload the poster. Please remember this is not an article.
- Seek simplicity; keep text to a minimum and avoid redundancies.
- Be sure the poster attracts attention, emphasizes important points, reads easily, and stimulates interest. Use, but don't overuse, bold fonts and colors.
- Facts should be printed in single phrases or words.
- Define unfamiliar or complex terms as simply as possible.
- Use pictorial or graphic illustrations to clarify and enhance a message. Figures and tables should cover approximately 50 percent of the poster area.
- Use a typeface that is legible from six feet away.
- Use a consistent font throughout.
- Use a minimal amount of punctuation. Avoid abbreviations and acronyms where possible, especially in the conclusions.
- The viewer should be able to grasp the total message in five minutes.
- Feel free to provide one or more key references.