# CHAPTER ACTIVITY RUBRIC

<table>
<thead>
<tr>
<th>SCORE</th>
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<tbody>
<tr>
<td>5</td>
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## Overall Content
Poster contains appropriate items and information, including PTK Hallmarks
- Content is accurate and all required information is presented in a logical order. All 4 Hallmarks are highlighted.
- Content is accurate but some required information is missing and/or not presented in a logical order, but is still generally easy to follow. Only 3 Hallmarks are described.
- Content is accurate but some required information is missing and/or not presented in a logical order, making it difficult to follow. Only 2 Hallmarks are described.
- Content is either questionable or incomplete. Information is not presented in a logical order, making it difficult to follow. Hallmarks are not clearly identified.
- Content is inaccurate. Information is incomplete, inaccurate, or not presented in a logical order, making it difficult to follow. No Hallmarks are clearly identified.

## Organization
The information is well organized, interesting, accurate, and reflects an understanding of the project.
- Presentation is neat, clean, well-organized and presented in a creative way. Information is interesting and accurate. Project team members and/or chapter officers are identified.
- Presentation is mostly neat and clean. Information is organized in a logical manner and shows some degree of creativity. The overall presentation is interesting. Project team members and/or chapter officers are identified.
- Presentation flows well. Some tools are used to show acceptable understanding. Project team members and/or chapter officers are identified.
- Presentation is not organized. Tools are not used in a relevant manner. Project team members and/or chapter officers are not identified.
- Presentation has no flow. Insufficient information and project team members and/or chapter officers are not identified.

## Graphic Display
Images, pictures, clip art and drawn artwork are colorful and appropriate to the assigned topic. The layout flows well, shows creativity, and is pleasing to the eye.
- Images, pictures, clip art and drawn artwork are colorful, and appropriate to the topic. Layout flows well, shows creativity, and is pleasing to the eye.
- Most images and/or artwork are colorful and appropriate. The layout may show some degree of creativity but is not organized logically and/or is cluttered.
- Images are inappropriate and artwork shows little, if any, creativity. The layout is messy, disorganized or cluttered.
- No images or artwork included.

## Mechanics
Spelling, grammar, and punctuation
- No spelling, grammar, or punctuation errors in the text.
- 2-3 errors in spelling, grammar or punctuation.
- 4-5 spelling, grammar or punctuation errors.
- 6-7 spelling, grammar or punctuation errors.
- More than 7 spelling, grammar or punctuation errors.

## Overall Aesthetics
The poster is aesthetically appealing in terms of color use, fonts, use of white space, and readability.
- The poster is visually appealing and effective in presentation. Easy to read. Utilized creativity in use of fonts, headings, colors, and white space. Presentation is colorful and creative.
- The poster is generally effective but needs improvement in a specific category.
- Poster was adequate, but needs improvement in terms of better use of fonts, colors, headings, and white space. Minor readability issues.
- Poster was acceptable, but needs improvement in terms of better use of fonts, colors, headings, and white space. Significant readability issues.
- The poster is not visually effective and is difficult to read.

## TOTAL